



Sponsorship Opportunities

Exclusive Title Sponsor

\$5,000

For premier exposure, become the BRAC and Beyond Business Conference Title Sponsor and reach hundreds of industry decision-makers. The exclusive Title partnership allows your company to gain maximum exposure from the Conference. Whenever the Conference is promoted, your company is promoted. Don't miss this exclusive opportunity to reach your target market!

- All official Delaware Economic Development Office marketing materials for the event will be listed as the 2009 BRAC and Beyond Business Conference, presented by YOUR COMPANY
- Company name and/or logo included in all event promotion to include print ads, radio ads, email blasts, and event collateral
- Reserved seating for 10 at BRAC and Beyond Business Conference Keynote Luncheon (includes complimentary Conference registrations)
- 1 reserved seat at the head table during the BRAC and Beyond Business Conference Keynote Luncheon (includes complimentary Conference registration)
- Opportunity for company representative to offer a 5-minute address to attendees during the BRAC and Beyond Business Conference opening remarks
- One 8ft display space in premier location
- Company-supplied logo displayed on BRAC and Beyond Business Conference Web page with a link to sponsor's home page
- Company-supplied, full-page, four color ad in the BRAC and Beyond Business Conference Program & Reference Book
- Up to 2 company-supplied banners prominently displayed during the BRAC and Beyond Business Conference
- Company-supplied logo on electronic event invitation
- Company logo on event screen presentation
- Opportunity to provide 2 company-supplied promotional items for inclusion in Conference Tote Bag
- Company-supplied logo on all event name badges
- First right of renewal for 2011 Title sponsorship by June 30, 2010 at a negotiated cost

Exclusive Keynote Luncheon Sponsor

\$4,000

Join us for lunch with 500 expected attendees and a dynamic keynote address. Rejuvenate attendees with the fuel they'll need to prepare for the rest of the Conference excitement.

- Reserved table for 6 at Keynote Luncheon (includes complimentary conference registrations)
- Opportunity for company representative to offer a 3-minute address to attendees during luncheon to include introduction of Keynote Luncheon speaker
- 1 reserved seat at the head table during the Keynote Luncheon
- One 8' display space
- Company-supplied logo on all Keynote Luncheon promotional material
- Company-supplied memento placed at each table during Keynote Luncheon
- 1 company-supplied banner to be prominently displayed during Keynote Luncheon
- Company-supplied logo displayed on BRAC and Beyond Business Conference Web page with a link to sponsor's home page
- Company-supplied, full-page, four color ad in the BRAC and Beyond Business Conference Program & Reference Book
- Company-supplied logo on event screen presentation
- Opportunity to provide one company-supplied promotional item for inclusion in Conference Tote Bag
- First right of renewal for 2011 Keynote Luncheon sponsorship by June 30, 2010 at a negotiated cost

Exclusive Program & Reference Book Sponsor

\$3,000

Not only will attendees use the Program & Reference Book during the BRAC and Beyond Business Conference for the day's schedule, session descriptions and speaker information, attendees will refer back to the Program & Reference Book all year long! Your name and logo on the front of the binder will remind attendees of your business year-round.

- 2 complimentary event registrations
- Company-supplied name and logo inserted in the front cover of the Program & Reference Book
- One 8' display space
- Company-supplied logo on event screen presentation
- Company-supplied logo displayed on the BRAC and Beyond Business Conference Web page with a link to sponsor's home page
- Company-supplied, half-page, four color ad in the BRAC and Beyond Business Conference Program & Reference Book
- Opportunity to provide one company-supplied promotional item for inclusion in BRAC and Beyond Business Conference Tote Bag

Exclusive Tote Bag Sponsor

\$3,000

The BRAC and Beyond Business Conference offers an exciting opportunity to sponsor an eco-friendly tote bag, which will be distributed to industry professionals at the BRAC and Beyond Business Conference. This bag will contain a Program & Reference Book and company-supplied promotional items. This sponsorship opportunity is sure to make an impact long after the Conference conclusion, as the tote bag offers multiple opportunities for re-use. This tote bag, with your logo on it, will remind each attendee of their unique experience at the Conference. Here's your opportunity to display your can't-miss company logo and Web site address on the front of every tote bag.

- 2 complimentary event registrations
- Company-supplied logo printed on all BRAC and Beyond Business Conference tote bags
- Company-supplied logo on event screen presentation
- Company-supplied logo displayed on BRAC and Beyond Business Conference Web page with a link to sponsor's home page
- One 8' display space
- Company-supplied, half-page, four color ad in the BRAC and Beyond Business Conference Program & Reference Book
- Opportunity to provide 2 company-supplied promotional items for inclusion in Conference Tote Bag

Exhibit Sponsor

\$600

Meet and greet the BRAC and Beyond Business Conference attendees as soon as they arrive and throughout the day. At your booth, take advantage of the opportunity to display products, offer samples, and most importantly, make an impression. Each sponsor will be provided with an 8' display space with linens and two chairs. The Exhibit area is in the main lobby.

- 2 complimentary event registrations
- One 8' display space, table linen, two chairs
- Company name displayed in the BRAC and Beyond Business Conference Program & Reference Book
- Company name displayed on the BRAC and Beyond Business Conference Web page
- Opportunity to provide one company-supplied promotional item for inclusion in Conference Tote Bag

Friends of the BRAC and Beyond Business Conference

\$300

If the "big" sponsorships are not in your budget this year, here's your opportunity to still have your organization acknowledged as being part of the BRAC and Beyond Business Conference. This is a great opportunity to get your name in front of industry decision-makers without breaking your budget.

- 1 complimentary event registration
- Acknowledgement in the BRAC and Beyond Business Conference Program & Reference Book
- Company name displayed on BRAC and Beyond Business Conference Web page

Internet Café Sponsor

In-Kind

Help Conference attendees ease the stress of being away from the office. This sponsorship opportunity will provide exposure for your company to industry decision-makers. Every time an attendee checks their email at the Conference, they will see your company name and logo. Providing these Internet stations will associate you with this great service! Your company will provide 6 laptops, equipped with wireless Internet access.

SOLD

- 2 complimentary event registrations
- Company-supplied logo on sign directing attendees to Internet Café
- Company-supplied logo displayed in the BRAC and Beyond Business Conference Program & Reference Book
- Company-supplied logo displayed on the BRAC and Beyond Business Conference Web page with a link to sponsor's home page
- Company-supplied, half-page, four color ad in the BRAC and Beyond Business Conference Program & Reference Book
- Opportunity to provide company-supplied promotional items at each Internet Café station
- Company-supplied logo displayed on table tent card at each Internet Café station

Exclusive Media Partner

\$6,000 value

- 4 complimentary event registrations
- 1 reserved seat at the head table during the BRAC and Beyond Business Conference Keynote Luncheon (includes complimentary Conference registration)
- One 8ft. display space
- Company-supplied logo on electronic event invitation
- 1 company-supplied banner prominently displayed during the BRAC and Beyond Business Conference
- Company-supplied logo displayed in the BRAC and Beyond Business Conference Program & Reference Book
- Company-supplied logo displayed on the BRAC and Beyond Business Conference Web site with a link to sponsor's home page
- Company-supplied, full-page, four color ad in the BRAC and Beyond Business Conference Program & Reference Book
- Company logo on event screen presentation showcasing your company as the Conference's Exclusive Media Partner
- Opportunity to provide 2 company-supplied promotional items for inclusion in Conference Tote Bag
- First right of renewal for 2011 Media Partner sponsorship by June 30, 2010 at a negotiated cost